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## **The Effect of Financing and Non-Financing Income on Islamic Banks' Risk: Evidence from Gulf Cooperation Council Countries**

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**Abstract:**

**Purpose:** This study investigates the effect of income structure on Islamic banks' risk in Gulf Cooperation Council (GCC) countries. The main objective was to investigate whether a great reliance on non-financing income, and different types of non-financing income (Fees and Commission, Trading Income, and Other Income) impacts the riskiness of Islamic banks.

**Design/Methodology/Approach:** A panel dataset of 16 Islamic banks from Bahrain, Saudi Arabia, Qatar, United Arab Emirates, and Kuwait during the period 2010 to 2016 were used to achieve the objectives of this study.

**Findings:** The study found evidence that Islamic banks' risks are decreased and stability is improved by non-financing income. In addition, the study found that components of non-financing income have different impacts on Islamic banks' risk, where trading income and other income have decreased the Islamic banks' risk. Islamic banks are found to be more focused on financing activities than non-financing activities (innovative activities).

**Practical Implications:** These findings have important practical implications to Islamic banks in order to deal with non-financing income to boost their growth worldwide. Moreover, these findings have important implications for Islamic banks' management.

**Originality/value:** Testing the effect of income structure in the banking industry is still relatively needed. Furthermore, the Islamic banks literature has been largely ignored.

**Keywords:** Non-financing income, Islamic Banks, trading income, other income, GCC.

**JEL Codes:** G20.

**Paper type:** Research Article.

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## 1. Introduction

Islamic banks are financial institutions that undertake financial operations under the basis of Islamic law (sharia' law), that prohibit the use of interest (Roy, 1991).

*"Islamic banks' income consists of financing and non-financing income. Financing income consists of Profit Loss Sharing (PLS), in which it derived from Mudaraba (profit-sharing) and Musharaka (joint venture). Non-Profit Loss Sharing (Non-PLS), in which is derived from Murabaha (cost plus), Ijarah (leasing), Bai' muajjal (deferred payment sale), Bai'Salam (forward sale), and Istisna (contract manufacturing)"* (Grassa, 2012).

On the other hand, non-financing income is derived from fees and commission income, trading income, and other sources of income such as investments held by banks (Molyneux and Yip, 2013). Recently, the structure of banks' income changed rapidly, where interest income (called financing income in Islamic bank) growing faster than non-interest income (called non-financing income in Islamic bank). Thus, the great financial crisis 2007-2009, results in a decline in interest income (Rose and Hudgin, 2013). Moreover, banks' managers tend to develop and create new fee income services, to improve their profitability and reduce their risk.

Islamic banks have been successful in achieving rapid economic growth, where total assets increased from \$490 billion in 2010 to \$882 billion at the end of 2014, where Gulf Cooperation Council (GCC) countries are the major players, representing 68.71% of total Islamic assets, in which Saudi Arabia contributes 33% of global Islamic banking assets, followed by, United Arab Emirates contributes 15.4% of global Islamic banking assets. Kuwait and Qatar contributes 10.1% and 8.1%, respectively of global Islamic banking assets. Finally, Bahrain contributes 1.6% of global Islamic banking assets (EY, 2016).

In order for the Islamic banks to survive in the competitive banking industry, Islamic banks started to diversify their income to non-financing sources and increase the share of non-financing income. Given the importance of the Islamic banking industry and the contribution of GCC countries, one may be surprised that Islamic banks have been largely ignored in existing literature review, besides of few studies (Grassa, 2012; Molyneux and Yip, 2013; Siti, 2018) and studies concerning income structure and its possible impact on bank risk in GCC countries. Therefore, the objective of this study is to highlight the evidence available in GCC with regard to this issue, during the period from 2010 to 2016.

## 2. Literature Review

Over the last two decades, the income structure and the combination between interest income (traditional activities), and non-interest income (innovative activities) in banking industry have given serious attention by bankers and policy

makers. Therefore, a numerous studies have been conducted to explore the impact of income structure on banks' risk and performance with contraversely results (Solovjova *et al.*, 2018; Rupeika-Apoga and Saksonova, 2018).

For instance, Boyd *et al.* (1980), Kwast (1989), Gallo *et al.* (1996), Rupeika-Apoga *et al.* (2018) and Rogers and Sinkey (1999), conducted their work and found evidence that non-interest activities relatively reduces risk levels. On the other hand Boyd *et al.* (1993), Demsetz and Strahan (1997) and Kwan (1998) found evidence that non-interest activities tended to increase risk. More recently, evidence was conducted by DeYoung and Roland (2001) for US commercial banks during the period from 1988 to 1995, were they found that when banks use non-interest activities, they will use less capital, and therefore operational and financial leverage will increase, consequently the riskiness of the bank will increase. Similarly Strioch (2004), and Strioch and Rumble (2006), indicated that non-interest activities increase the volatility of US banks. However, Saunders *et al.* (2014) found an opposite result for US banks, where non-interest activities decrease banks' risk.

For European banks, Busch and Kick (2009) conducted a study for German banks, were they founded that non-interest activities increases banks' risk. Mercieca *et al.* (2007) indicated that non-interest activities in small European credit institutions increase their risk during the period from 1997 to 2003. Thus, De Jonghe (2010) and Maudos (2017) indicated the same result for European banks during the period from 1992 to 2007, and from 2002 to 2012, respectively.

However, Chiorazzo *et al.* (2008) conducted a study for 85 banks from Italy during the period from 1993 to 2003 and concluded that non-interest activities improves bank stability. A more comprehensive study was conducted by Demirgüç-Kunt and Huizinga (2010) for 1,334 banks in 101 countries, were they concluded that non-interest activities had a negative impact on banks' risk. However, Sanya and Wolf (2011) examined the impact on non-interest income for 226 banks in 11 emerging markets on banks' risk founded a decrease in banks' risk.

For Asian countries, Hsieh *et al.* (2013) and Lee *et al.* (2014) founded a decrease in banks' risk with non-interest income. Also Hidayat *et al.* (2012) founded a decrease in Indonesians banks' risk. Thus, Lin *et al.* (2005) concluded that non-interest income decreased Thailand banks' risk. Moreover, Ramasastrri *et al.* (2004) also concluded that Indian banks' risk decreased with non-interest income. On the other hand, Li and Zhang (2013) have found that non-interest income increased Chinese banks' risk.

For GCC countries, Ashraf *et al.* (2016) founded that banks' risk decrease is associated with non-interest income. For Islamic banks, Grassa (2012) analyzed the impact of PLS and non-PLS income on GCC countries banks' performance and risk for the period from 2002 to 2008, were their results indicated that PLS income activities resulted in an increase in banks' risk and insolvency risk.

Molyneux and Yip (2013) conducted a comparison between the impact of diversification and non-interest (financing) income on the performance and riskiness of Islamic and conventional banks from Malaysia, Saudi Arabia, Kuwait, United Arab Emirates, Bahrain and Qatar, during the period from 1996 to 2009. Their results indicated a better performance and stability on both Islamic and conventional banks associated with non-interest (financing) income. Siti *et al.* (2018) explored the impact on non-financing income of Indonesian Islamic banks during the period from 2009 to 2013, where they found that non-financing income reduced their risk.

Overall, there is strong empirical literature that supports the importance of non-financing income and their effect on banks' performance and risk. However, most of these empirical works so far focused on conventional banks, and Islamic banks have been largely ignored. Therefore, this study tries to fill the gap in the literature by investigating the same issue in GCC countries over the period 2010-2016. The study focused on GCC countries because they are the major players in Islamic banking, where they contribute 68.1% of the total Islamic assets.

### 3. Methodology

The sample of the study consists of 16 commercial Islamic banks (Islamic Investment banks were excluded from the sample because they conduct their operations differently from Islamic commercial banks) from five countries of GCC Bahrain, Saudi Arabia, Qatar, United Arab Emirates, and Kuwait, where Yemen was excluded from the study due to difficult political conditions they are facing and also Oman was excluded because the Islamic banking sector was only established in 2012 (Table 1);

**Table 1.** Sample of the Study

Country	Number of Islamic Banks
Bahrain	4
Kuwait	1
Qatar	3
Saudi Arabia	4
United Arab Emirates	4
<b>Total</b>	<b>16</b>

**Sources:** The study uses secondary data, where data were drawn from the annual reports of Islamic banks from Bahrain, Saudi Arabia, Qatar, United Arab Emirates, and Kuwait during the period from 2010 to 2016.

The dependent variables used in the panel data analysis consists of risk Z-Score. It is a measure of insolvency risk, and it is used as an indicator of stability and the probability of failure as it was widely used in previous literature (Stiroch, 2004; Sanya and Wolfe, 2011; Stiroh and Rumble, 2006; Nguyen *et al.*, 2012; Grassa, 2012; Molyneux and Yip, 2013; Maudos, 2017) where they indicated that the higher

this ratio, the lower the insolvency risk and the probability of failure. It is measured by the following formula:

$$\ln(\mathbf{Z\text{-Score}}\ it) = \frac{\mathbf{ROAit} + \mathbf{CARit}}{\sigma\ \mathbf{ROAit}} \quad (1)$$

Where: **Ln (Z-score)** is the natural logarithm

**ROA** is the Return on Assets measured as the net income divided by total assets;

**CAR** is the capital assets ratio, found by dividing the total equity by total asset;

**(σROA)** is the standard deviation of return of assets (5-years moving windows).

The independent variables used in this study are bank's income structure, Hence, the study focused on non-financing income, therefore, the study used the following variables (DeYoung and Roland, 2001; Stiroch, 2004; Stiroch and Rumble, 2006; Grassa, 2012; Molyneux and Yip, 2013; Lee *et al.*, 2014; Maudos, 2017).

$$\mathbf{SHnon}\ it = \frac{\mathbf{Non\text{-}Financing}\ \mathbf{Income}\ it}{\mathbf{Net}\ \mathbf{Operating}\ \mathbf{Income}\ it} \quad (2)$$

Where: **SHnon** is the share of non-financing income from net operating income;

**Non-financing Income** is income from sources of Fees and Commission, Trading, and other income;

**Net operating Income** is the total of financing and non-financing income.

To examine the impact of different types of non-financing income on bank's risk, the following variables are used (Stiroch, 2004; Meslier *et al.*, 2014; Lepetit *et al.*, 2008):

$$\mathbf{Fees}\ it = \frac{\mathbf{Fees}\ \mathbf{and}\ \mathbf{Cpmmission}\ \mathbf{Income}\ it}{\mathbf{Net}\ \mathbf{Operating}\ \mathbf{Income}\ it} \quad (3)$$

$$\mathbf{Trade}\ it = \frac{\mathbf{Trading}\ \mathbf{Income}\ it}{\mathbf{Net}\ \mathbf{Operating}\ \mathbf{Income}\ it} \quad (4)$$

$$\mathbf{Other}\ it = \frac{\mathbf{Other}\ \mathbf{Income}\ it}{\mathbf{Net}\ \mathbf{Operating}\ \mathbf{Income}\ it} \quad (5)$$

Where: **Fees** is the share of Fess and Commission income from net operating income;

**Trade** is the share of trade income from net operating income;

**Other** is the share of other income from net operating income;

**Net operating Income** is the total of financing and non-financing income.

Also, the study examined the impact of income diversification on bank's risk, however, it is measured by Hirschmann–Herfindahl Index (HHI), following Stiroch and Rumble (2006), Behr *et al.* (2007), De Jonghe (2010), and Elas *et al.* (2010).

$$Div_{it} = 1 - (SH_{NET}^2 + SH_{NON}^2) \quad (6)$$

Bank’s risk is affected by other variables than non-financing income. It is affected by several bank characteristics, and therefore, the following control variables were included; Bank Size ( $Log (total\ assets)_{it}$ ) (Strioh and Rumble, 2006; Laeven and Levine, 2007; Mercieca *et al.*, 2007; Haw *et al.*, 2010; Molyneux and Yip, 2013), Capital Ratio ( $total\ equity_{it} / total\ assets_{it}$ ) (Strioh, 2004; Strioh and Rumble, 2006; Mercieca *et al.*, 2007; Chiorazzo *et al.*, 2008; Sanya and Wolfe, 2011), and Deposit Ratio ( $total\ deposit_{it} / total\ assets_{it}$ ) (Haw *et al.*, 2010) as presented in Table 2:

**Table 2.** The Study Variables Definitions and Sources

Variables	Proxies	Sources of Data
<b>Dependent Variable</b>		
Z- Score	$Ln(Z-Score)$	Annual Report.
<b>Independent Variables</b>		
Share of non-Financing Income to net operating income.	$SHnon$	Annual Report.
Share of Fees and Commission to net operating income.	$Fees$	Annual Report.
Share of Trading Income to net operating income.	$Trade$	Annual Report.
Share of Other Income to net operating income.	$Other$	Annual Report.
Diversification of income.	$Div$	Annual Report.
<b>Control Variables.</b>		
Bank Size	$SIZE$	Annual Report.
Capital Ratio	$EQ$	Annual Report.
Deposit Ratio	$DET$	Annual Report.

### 3.1 Research Methodology

To explore the impact of income structure on Islamic banks’ risk, the study follows the research by Strioh (2004), Strioh and Rumble (2006), and Molyneux and Yip, (2013) with the following model applied;

$$Ln(Z-Score)_{it} = \beta_0 + \beta_1 SHnon_{it} + \beta_2 Div_{it} + \gamma v_{it} + \varepsilon_{it} \dots \dots \dots (Model 1)$$

Where:

- $Ln(Z-Score)_{it}$  is Islamic bank’s risk;
- $SHnon_{it}$  is Share of non-financing income to net operating income.;
- $Div_{it}$  is Diversification of income.;
- $v_{it}$  is vector of bank control variables including: size, capital ratio, and deposit ratio.;
- $i,t$  are the year and bank respectively;
- $\varepsilon_{it}$  is the error term.

To better understand the effect of non-financing income on Islamic bank's risk, the study decomposes the non-financing income and the following model is applied, following Striuh (2004), and Striuh and Rumble (2006);

$$\text{Ln}(\text{Z-Score})_{it} = \beta_0 + \beta_1 \text{Fees}_{it} + \beta_2 \text{Trade}_{it} + \beta_3 \text{Othe}_{it} + v_{it} + \varepsilon_{it} \dots \dots \dots \text{(Model 2)}$$

Where:

$\text{Ln}(\text{Z-Score}_{it})$  is Islamic bank's risk;

$\text{Fees}_{it}$  is Share of Fees and Commission to net operating income;

$\text{Trade}_{it}$  is Share of Trading Income to net operating income;

$\text{Othe}_{it}$  is Share of Other Income to net operating income;

$v_{it}$  is vector of bank control variables including: size, capital ratio, and deposit ratio;

$i, t$  are the year and bank respectively;

$\varepsilon_{it}$  is the error term.

#### 4. Results and Analysis

Summary statistics on the explanatory variables are reported in Table 3. The share of financing income of Islamic banks represent, on average 71.5% of the total Islamic bank' income. On the other hand, the share of non-financing income of Islamic banks represent, on average 28.5% of total Islamic bank' income.

$\text{Ln}(\text{Z-score})$  is the natural logarithm of Z-score,  $\text{SHnon}$  is the share of non-financing income to net operating income,  $\text{SHnet}$  is the share of financing income to net operating income,  $\text{Fees}$  is the share of fees and commission to net operating income,  $\text{Trade}$  is the share of trading income to net operating income,  $\text{Other}$  is the share of other income to net operating income.  $\text{Div}$  is the diversification of income,  $\text{EQ}$  is the equity capital / total assets,  $\text{Size}$  is the  $\ln(\text{Total Assets})$ , and  $\text{DET}$  is the total deposit / total assets.

Table 3. Descriptive Statistics

Variables	Mean	SD	Min.	Max.
$\text{Ln}(\text{Z-Score})$	3.2259	1.1615	-0.6404	5.9969
$\text{SHnon}$	0.2859	0.1959	0.0002	1.4860
$\text{SHnet}$	0.7154	0.1974	-0.4860	0.9997
$\text{Fees}$	0.1421	0.0814	.00010	0.3714
$\text{Trade}$	0.0299	0.0318	-0.0094	0.1399
$\text{Other}$	0.1178	0.2034	-0.1256	1.4588
$\text{Div}$	0.3297	0.2112	-1.4447	0.4999
$\text{EQ}$	0.1588	0.0704	0.0113	0.5838
$\text{Size}$	7.1557	0.6151	6.1603	9.2636
$\text{DET}$	0.4706	0.3097	0.0149	0.8321

These results indicated that Islamic banks develop new financial services to compensate for the loss in non-financing income activities, due to competition with their counterparts of conventional banks (DeYoung and Rice, 2004). As it is indicated, the majority of non-financing income is contributed from fees and commission representing 14.1% of total non-financing income, followed by other sources of non-financing income representing 11.78% of total non-financing income, and trading sources representing 2.99% of total non-financing income.

Islamic banks from GCC countries derived a share of their non-financing income from gains from real estate assets and Islamic equities (Molyneux and Yip, 2013). Comparing the structure of income with that of conventional banks from other countries. Islamic banks in GCC countries are almost similar to European banks, where results found that 32.4% of European bank income is from non-interest income for the period from 2008 to 2012 (Maudos, 2017). On the other hand, Asian countries found that 65.58% of their income is derived from non-interest income for the period from 1995 to 2009 (Lee *et al.*, 2014). The diversification index is 32.9%, which is relatively low indicating a less diversified income mix. However, risk and insolvency measures are relatively high.

A Variance Inflation Factor (VIF) test was applied to test for multicollinearity; the mean VIF for the explanatory variables was under 5, indicating the absence of multicollinearity for the two models (Table 4 and 5 present VIF results). The heteroscedasticity test (Brusch-Pagan test) associated with estimation of the models present no heteroscedasticity problem. Thus, accepting the null hypothesis of homoscedasticity. Table 4 reports the results of Value Inflation Factor test to check for multicollinearity in model 1. *SHnon* is the share of non-financing income to net operating income, *Div* is the diversification of income, *EQ* is the equity capital / total assets, *Size* is the ln (Total Assets), and *DET* is the total deposit / total assets.

**Table 4.** VIF Results for Model (1)

Variable	VIF	1/VIF
<i>SHnon</i>	1.14	0.87614
<i>Div</i>	1.22	0.821541
<i>EQ</i>	1.33	0.749521
<i>Size</i>	1.28	0.779252
<i>DET</i>	1.27	0.789661
<b>Mean VIF</b>	<b>1.24</b>	

Table 5 reports the results of Value Inflation Factor (VIF) test was applied to check for multicollinearity. *Fees* is the share of fees and commission to net operating income, *Trade* is the share of trading income to net operating income, *Other* is the share of other income to net operating income, *Div* is the diversification of income, *EQ* is the equity capital / total assets, *Size* is the ln (Total Assets), and *DET* is the total deposit / total assets.



**Table 5.** VIF Results for Model (2)

Variable	VIF	1/VIF
<i>Fees</i>	2.49	0.40192
<i>Trade</i>	1.85	0.540758
<i>Other</i>	1.29	0.778134
<i>EQ</i>	1.13	0.882442
<i>Size</i>	1.31	0.766169
<i>DET</i>	1.51	0.66331
<b>Mean VIF</b>	1.59	

The Lagrange Multiplier (LM) test was applied and the results indicated the use of panel data analysis. Thus, Hausman test was applied were the results indicated that fixed-effect model was more appropriate than random-effect model.

Table 6, provides fixed panel estimation results on the impact of non-financing income and diversification on Islamic banks' risk measured by Ln(Z-score). The results indicated a positive and significant relationship between non-financing income and Islamic bank's risk at 10 percent confidence level. However, there is no significant relationship between diversification index and Islamic bank's risk indicating that non-financing income decreases Islamic bank's risk and improve bank's stability in GCC countries.

These results are consistent with those of Gallo *et al.* (1996), Rogers and Sinkey (1999), Molyneux and Yip (2013), Ashraf *et al.* (2016), and Siti *et al.* (2018), where they found that banks that rely on non-financing income, will assume less risk. On the other hand, it is inconsistent with the results of DeYoung and Roland (2001), Strioh (2004), Strioh and Rumble (2006), and Maudos (2017), where they found that banks that rely on non-financing income will assume to be more risky.

Furthermore, for control variables deposit ratio was the only factor that indicated a positive and significant relationship with Islamic bank's risk. This indicated that financing sources increase Islamic bank's risk because they will be affected by market interest rates fluctuations. Thus, this result is consistent with the results of Kwanye and Eisenbeis (1997), and Chiorazzo *et al.* (2008).

**Table 6.** Risk and Diversification

Variable	Fixed Panel
<b>Constant</b>	1.9798 (0.282)
<b>SHnon</b>	0.0158 (0.07)***
<b>Div</b>	0.0014 (0.791)
<b>EQ</b>	-0.0067 (0.764)
<b>Size</b>	-0.0616 (0.789)
<b>DET</b>	0.0275 (0.019) **
<b>Number</b>	112
<b>R<sup>2</sup></b>	0.123

Table 6 presents the results of the effect of non-financing income and diversification on Islamic banks' risk measured by Ln(Z-score) using fixed panel estimation, where *SHnon* is the share of non-financing income to net operating income, *Div* is the diversification of income, *EQ* is the equity capital / total assets, *Size* is the ln (Total Assets), and *DET* is the total deposit / total assets. *P-values* are reported in parentheses. All t-statistics are based on robust standard errors. \*\*\*,\*\*,\* represent significance at the 1%, 5% and 10% level, respectively.

Looking deeper by dividing non-financing income into its main components (fees and commission income, trading income, and other income) Table 7 provides fixed panel estimation results. The results indicated a positive and significant relationship between trading income, and other income and Islamic bank's risk at 10 percent confidence level. However, there is no significant relationship between fees and commission income, and Islamic bank's risk. These results also indicate that non-financing income components decreases Islamic bank's risk and improve bank's stability in GCC countries, where the coefficient results indicated that bank's risk is affected and decreased more by trade income, and secondly by other income, and fees and commission income does not matter. Furthermore, for control variables deposit ratio also was the only factor that indicated a positive and significant relationship with Islamic bank's risk. This indicates that financing sources increase Islamic bank's risk because they will be affected by market interest rates' fluctuations. Therefore, there are more volatile.

**Table 7. Risk and non-financing income composition**

Variable	Fixed Panel
<b>Constant</b>	7.9846 (0.000) *
<i>Fees</i>	0.0360 (1.49)
<i>Trade</i>	0.2064 (0.003) **
<i>Other</i>	0.0134 (0.048) **
<i>EQ</i>	-0.0048 (0.823)
<i>Size</i>	-0.3945 (0.108)
<i>DET</i>	0.0309 (0.006) ****
<i>Number</i>	112
<i>R</i> <sup>2</sup>	0.2107

Table 7 presents the results of the effect of the components of non-financing income on Islamic banks' risk measured by Ln(Z-score), using fixed panel estimation, *Fees* is the share of fees and commission to net operating income, *Trade* is the share of trading income to net operating income, *Other* is the share of other income to net operating income, *Div* is the diversification of income, *EQ* is the equity capital / total assets, *Size* is the ln (Total Assets), and *DET* is the total deposit / total assets. *P-values* are reported in parentheses. All t-statistics are based on robust standard errors. \*\*\*,\*\*,\* represent significance at the 1%, 5% and 10% level, respectively.

## **5. Conclusions and Recommendations**

This study analyzes the impact of non-financing income on Islamic bank's risk in the GCC banking sector for the period between 2010 and 2016. Using fixed panel analysis, the study found evidence that non-financing income decreases Islamic bank's risk and improves its stability. More specifically, when dividing non-financing income into its main components, the study found that trading income contributes the most effect, followed by other income, while fees and commission income does not have any effect.

Therefore, the study recommended Islamic banks' to increase the share of non-financing income by proliferation of new products, and open new channels of revenue to protect against the volatility in market interest rate and to face the competition by their counterparts of conventional banks and other financial-institutions. These findings have important implications to Islamic banks in order to deal with non-financing income and to boost their growth in the worldwide. Moreover, these findings have important implications for Islamic banks' manager and policy makers, researchers and academicians, meanwhile the study recommended future research in this area by including other variables and other countries.

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